



WEWS

ORDER

Print Date 09/24/12

Page 1 of 4

Flight Dates **08/28/12-09/03/12**

Contract / Revision **306878 /**

Original Date / Revision
08/02/12 08/27/12

Advertiser **Americans for Prosperity**

Agency **Mentzer Media**

Buying Contact

**600 Fairmont Avenue - Suite #306
Towson, MD 21204**

Product

Americans for Prosperity

Agency Com 15%

Billing Contact

**600 Fairmont Avenue - Suite #306
Towson, MD 21204**

Sales Office EWSDC

Sales Region NAT

Agency Ref

Order Sep 00:20:00

Estimate # **1200**

Alt Order #

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A25-54

Rev Codes POL POL ISS

Product Codes PL

Priority P-1

Advertiser Ref

Primary Account Executive
Daniel Baylog

Account Executive	Order%	Start Date	End Date
Daniel Baylog	100%		

Order Share 100% Market Value 65700

Competing Station	% of Order	Amount
CABLE	%	0
UNKWN	%	0
WBNX	%	0
WDLI	%	0
WEAO	%	0
WGGN	%	0
WJW	%	0
WKYC	%	0
WMFD	%	0
WOAC	%	0
WOIO	%	0
WQHS	%	0
WUAB	%	0
WVIZ	%	0
WVPX	%	0

Order Totals

Month	# of Spots	Net Amount	Gross Amount	Rating
September 2012	37	\$55,845.00	\$65,700.00	0.00
Totals	37	\$55,845.00	\$65,700.00	0.00

Billing Plan

Start Date	End Date	# Spots	Net Amount	Gross Amount
08/27/12	09/03/12	37	\$55,845.00	\$65,700.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
E 1	WEWS	08/28/12	08/30/12	M-F GMC 6-7a M-F GMC 6-7a	CM	6-7a	- 1 - 1 - -	:30	2	\$850.00	P-1	0.00	NM	2	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/27/12	09/02/12	- 1 - 1 - -					2	\$850.00		0.00			
E 2	WEWS	08/28/12	08/31/12	M-F GMA 7-9a M-F GMA 7-9a	CM	7-9a	- 11 - 1 - -	:30	3	\$850.00	P-1	0.00	NM	3	\$2,550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			



WEWS

Print Date: 09/24/12

Page 2 of 4

Contract / Revision **306878** Flight Dates **08/28/12-09/03/12**

Hiatus Dates

Original Date / Revision 08/02/12/ 08/27/12

Order Sep 00:20:00

Advertiser **Americans for Prosperity** Product **Americans for Prosperity** Estimate # **1200**

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 2	WEWS	08/28/12	08/31/12	M-F GMA 7-9a M-F GMA 7-9a	CM	7-9a	- 11- 1- -	:30	3	\$850.00	P-1	0.00	NM	3	\$2,550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/27/12	09/02/12	- 11- 1- -	3		\$850.00		0.00						
E 8	WEWS	08/28/12	08/31/12	M-F 5-6p News M-F 5-6p News	CM	5-6p	- 1- - 1- -	:30	2	\$1,200.00	P-1	0.00	NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/27/12	09/02/12	- 1- - 1- -	2		\$1,200.00		0.00						
E 9	WEWS	08/28/12	08/31/12	M-F 6-630p News M-F 6-630p News	CM	6-630p	- 1- - 1- -	:30	2	\$1,600.00	P-1	0.00	NM	2	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/27/12	09/02/12	- 1- - 1- -	2		\$1,600.00		0.00						
E 10	WEWS	08/29/12	08/31/12	M-Su 630-7p WNT M-Su 630-7p WNT	CM	630-7p	- - 1- 1- -	:30	2	\$2,000.00	P-1	0.00	NM	2	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/27/12	09/02/12	- - 1- 1- -	2		\$2,000.00		0.00						
E 11	WEWS	08/28/12	08/31/12	M-F 7-730p 7-730p Wheel	CM	7-730p	- 1- - 1- -	:30	2	\$2,400.00	P-1	0.00	NM	2	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/27/12	09/02/12	- 1- - 1- -	2		\$2,400.00		0.00						
E 12	WEWS	08/28/12	08/31/12	M-F 730-8P 730-8p Jeopardy	CM	730-8p	- 1- 11- -	:30	3	\$2,600.00	P-1	0.00	NM	3	\$7,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/27/12	09/02/12	- 1- 11- -	3		\$2,600.00		0.00						
E 13	WEWS	08/28/12	08/30/12	M-F 1135p-1202a Nightlir M-F 1135p-1202a Nightlir	CM	1135p-1207x	- 1- 1- - -	:30	2	\$1,200.00	P-1	0.00	NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/27/12	09/02/12	- 1- 1- - -	2		\$1,200.00		0.00						
E 14	WEWS	08/28/12	08/31/12	M-F 11-1135P Late News M-F 11-1135P Late News	CM	11-1135p	- 1- - 1- -	:30	2	\$2,400.00	P-1	0.00	NM	2	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/27/12	09/02/12	- 1- - 1- -	2		\$2,400.00		0.00						
E 15	WEWS	08/31/12	08/31/12	Friday Prime A Shark Tank	CM	8-9p	- - - - 1- -	:30	1	\$3,500.00	P-1	0.00	NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/27/12	09/02/12	- - - - 1- -	1		\$3,500.00		0.00						
E 16	WEWS	09/01/12	09/01/12	SA 6-630p News SA 6-630p News	CM	6-630p	- - - - - S-	:30	1	\$800.00	P-1	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/27/12	09/02/12	- - - - - S-	1		\$800.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>			
1	WEWS	08/27/12-09/02/12		SA 6-630p News	6-630p		- - - - - Sa- -	:30	(\$800.00)		0.00	NM			
See MG 16.2															
[N/A PGM CHG CFB]															
2	WEWS	09/01/12-09/01/12		SA 730-8P	730-8P		- - - - - Sa- -	:30	\$800.00		0.00	NM			
Ⓜ MG for 16.1 09/01															
E 17	WEWS	09/01/12	09/01/12	Nascar Series Nascar Series	CM	12p-12x (7:30 PM-11:00 PM)	- - - - - S-	:30	3	\$1,500.00	P-1	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/27/12	09/02/12	- - - - - S-	3		\$1,500.00		0.00						



WEWS

Print Date: 09/24/12

Page 3 of 4

Contract / Revision **306878** Flight Dates **08/28/12-09/03/12**

Hiatus Dates

Original Date / Revision 08/02/12/ 08/27/12

Order Sep 00:20:00

Advertiser **Americans for Prosperity** Product **Americans for Prosperity** Estimate # **1200**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
E 17	WEWS	09/01/12	09/01/12	Nascar Series Nascar Series	CM	12p-12x (7:30 PM-11:00 PM)	-----S-	:30	3	\$1,500.00	P-1	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/27/12	09/02/12	-----S-		3				\$1,500.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	WEWS	08/27/12-09/02/12	Nascar Series		12p-12x (7:30 PM-11:00	-----Sa--	:30		(\$1,500.00)		0.00	NM		
		Credited [MG spots at end of contract. Totals remain unchanged.]													
	2	WEWS	08/27/12-09/02/12	Nascar Series		12p-12x (7:30 PM-11:00	-----Sa--	:30		(\$1,500.00)		0.00	NM		
		Credited [MG spots at end of contract. Totals remain unchanged.]													
	3	WEWS	08/27/12-09/02/12	Nascar Series		12p-12x (7:30 PM-11:00	-----Sa--	:30		(\$1,500.00)		0.00	NM		
		Credited [MG spots at end of contract. Totals remain unchanged.]													
E 18	WEWS	09/02/12	09/02/12	SU GMA 8-9A SU GMA 8-9A	CM	8-9a	-----S	:30	1	\$650.00	P-1	0.00	NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/27/12	09/02/12	-----S		1				\$650.00		0.00			
E 21	WEWS	09/03/12	09/03/12	M-F GMC 6-7a M-F GMC 6-7a	CM	6-7a	M-----	:30	1	\$850.00	P-1	0.00	NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/03/12	09/09/12	M-----		1				\$850.00		0.00			
E 22	WEWS	09/03/12	09/03/12	M-F GMA 7-9a M-F GMA 7-9a	CM	7-9a	M-----	:30	1	\$850.00	P-1	0.00	NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/03/12	09/09/12	M-----		1				\$850.00		0.00			
E 28	WEWS	09/03/12	09/03/12	M-F 5-6p News M-F 5-6p News	CM	5-6p	M-----	:30	1	\$1,200.00	P-2	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/03/12	09/09/12	M-----		1				\$1,200.00		0.00			
E 29	WEWS	09/03/12	09/03/12	M-F 6-630p News M-F 6-630p News	CM	6-630p	M-----	:30	1	\$1,600.00	P-2	0.00	NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/03/12	09/09/12	M-----		1				\$1,600.00		0.00			
E 30	WEWS	09/03/12	09/03/12	M-Su 630-7p WNT M-Su 630-7p WNT	CM	630-7p	M-----	:30	1	\$2,000.00	P-1	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/03/12	09/09/12	M-----		1				\$2,000.00		0.00			
E 31	WEWS	09/03/12	09/03/12	M-F 7-730p 7-730p Wheel	CM	7-730p	M-----	:30	1	\$2,400.00	P-2	0.00	NM	1	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/03/12	09/09/12	M-----		1				\$2,400.00		0.00			
E 32	WEWS	09/03/12	09/03/12	M-F 730-8P 730-8p Jeopardy	CM	730-8p	M-----	:30	1	\$2,600.00	P-2	0.00	NM	1	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/03/12	09/09/12	M-----		1				\$2,600.00		0.00			
E 33	WEWS	09/03/12	09/03/12	M-F 1135p-1202a Nightlir M-F 1135p-1202a Nightlir	CM	1135p-1207x	M-----	:30	1	\$1,200.00	P-1	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/03/12	09/09/12	M-----		1				\$1,200.00		0.00			
E 34	WEWS	09/03/12	09/03/12	M-SU 11-1135P Late News	CM	11-1135p	M-----	:30	1	\$2,400.00	P-1	0.00	NM	1	\$2,400.00



WEWS

Print Date: 09/24/12

Page 4 of 4

Contract / Revision **306878** Flight Dates **08/28/12-09/03/12**

Hiatus Dates

Original Date / Revision 08/02/12/ 08/27/12

Order Sep 00:20:00

Advertiser **Americans for Prosperity** Product **Americans for Prosperity** Estimate # **1200**

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-SU 11-1135P Late New															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/03/12	09/09/12	M-----					1	\$2,400.00		0.00			
E 35	WEWS	09/03/12	09/03/12	MON Bachelor/Bachelor Pad	CM	8-11p	M-----	:30	1	\$7,500.00	P-1	0.00	NM	1	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/03/12	09/09/12	M-----					1	\$7,500.00		0.00			
N 36	WEWS	08/29/12	08/29/12	M-F 730-8P Jeopardy	CM	730-8p	--W----	:30	1	\$2,600.00	P-1	0.00	NM	1	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/27/12	09/02/12	--W----					1	\$2,600.00		0.00			
N 37	WEWS	09/01/12	09/01/12	Sa 6a-8a News	CM	6-8a	-----S-	:30	1	\$500.00	P-1	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/27/12	09/02/12	-----S-					1	\$500.00		0.00			
N 38	WEWS	09/03/12	09/03/12	M-F GMA 7-9a	CM	7-9a	M-----	:30	1	\$850.00	P-1	0.00	NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/03/12	09/09/12	M-----					1	\$850.00		0.00			
N 39	WEWS	09/02/12	09/02/12	SU 1125p-12a Sports Ext	CM	1135p-12x	-----S	:30	1	\$550.00	P-1	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/27/12	09/02/12	-----S					1	\$550.00		0.00			
Totals														37	\$65,700.00